

Verbal Hands On - What would you sell?

In Part I you will have two minutes to think and draw. Your problem is to each draw something that you could sell on a TV commercial. You may not talk to each other.

For teams with all 3rd graders and older:

You are also required to label your drawing.

In Part II, you will have six minutes to work together to create a TV commercial based on one or more of your drawings. You will then have up to one minute to present your commercial.

Scoring:

Creativity of items drawn	Up to 3 pts EACH	_____
Teamwork	Up to 15 pts.	_____
Quality of Presentation	Up to 20 pts	_____

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Judging Instructions:

1. Read problem through, emphasizing that they **each have to create a drawing** in Part I.
2. Provide each team member with sheet of paper (blank side up).
3. Put markers/crayons in center of table.
4. If needed, remind them that they cannot talk in Part I.
5. Let them know when they have 10 seconds left in Part I and 1 minute left in Part II. The 1 min, presentation follows Part II.
6. They do not have to remain seated in Part II or during their presentation.

Things to coach them on:

1. Make sure they work together in Part II figuring out which drawing (s) to use for their commercial.
2. They may use the drawing (s) as is or they may alter it for use in their commercial presentation.
3. Remind primary and new teams to use some of their 6 minutes during Part II to practice their commercial.
4. Figure out all scoring after the commercial is presented. You may ask team members to explain if their drawing is unclear. A missing label for the older teams should reduce their score by 1 point. However, do not judge quality of drawing but merely the **creativity of the idea**, ie. brother b-gone spray.

